

raven ashley brown

ART DIRECTOR

EDUCATION

The Creative Circus - Atlanta, GA

Art Direction

July 2016 - June 2018

University Of Florida - Gainesville, FL

Bachelor of Science in Advertising

August 2012 - April 2016

Universidad Nebrija - Madrid, Spain

Study Abroad Program

May 2015 - August 2015

Fox Sports Creative University - Gainesville, FL

Competitive Advertising Program

January 2015 - April 2015

SKILLS

*Adobe Illustrator, Adobe InDesign,
Adobe Photoshop, Adobe After Effects,
Adobe Premiere Pro, Free Hand Illustrations,
Acrylic Painting, Royal Icing Artistry*

EXPERIENCE

GTB - Atlanta, GA

Sept 2018 - Present

Art Director

- Developed regional and national creative concepts and designs for Ford Motor Company including digital, social, print, and broadcast while maintaining Ford Brand standards.
- Built multiple campaigns based on creative insights that focused on expanding Ford's target audiences to further grow our customer base.
- Created motion graphics utilized by a variety of regional sponsorships.
- Assisted in the creation and presenting of client facing materials to regional Ford Dealer groups.

Edelman - Atlanta, GA

Aug 2018 - Sept 2018

Design Intern

- Conceptualized and designed materials for a variety of accounts including Olive Garden, Yamaha, Juice Plus and SeaWorld.
- Collaborated on new business pitches and created the presentation materials.

NOWaccount - Atlanta, GA

May 2016 - Jul 2016

Freelance Designer

- Created presentation materials for clients including a book cover, motion graphic diagram, and several infographics.

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